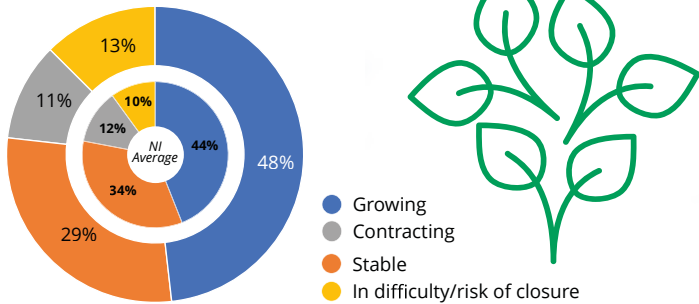


Mid Ulster

Council area figures on outer circles of charts with NI averages in the centre.

Current Business Conditions

Last 12 months



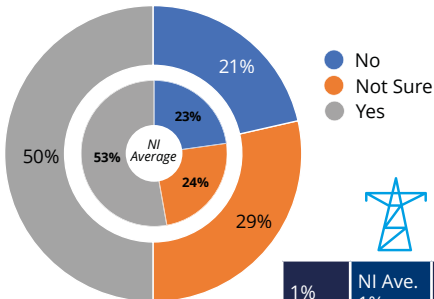
- Growing
- Contracting
- Stable
- In difficulty/risk of closure

	Turnover	N.I. Ave. Turnover	Profits	N.I. Ave. Profits	Jobs	N.I. Ave. Jobs
Increased	44%	43%	35%	33%	22%	23%
Stayed Largely the Same	35%	39%	37%	40%	72%	60%
Decreased	21%	18%	27%	27%	6%	17%

Cost of doing Business

Last 12 months

Affecting Business Sustainability?



- No
- Not Sure
- Yes

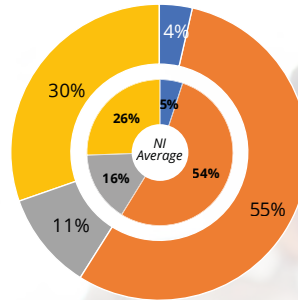


	1% - 10%	NI Ave. 1% - 10%	11% - 30%	NI Ave. 11% - 30%	31% - 50%	NI Ave. 31% - 50%	51%+	NI Ave. 51%+	No Change	NI Ave. No Change
Utilities	22%	23%	50%	46%	11%	18%	4%	9%	13%	7%
Raw Materials and/or Stock	33%	28%	35%	38%	12%	16%	10%	7%	10%	11%
Property Costs	30%	36%	10%	20%	10%	5%	3%	7%	48%	36%
Costs of borrowing and/or financing	27%	33%	15%	18%	6%	6%	3%	3%	48%	40%
Vehicle running costs	26%	28%	50%	47%	14%	13%	4%	4%	6%	7%

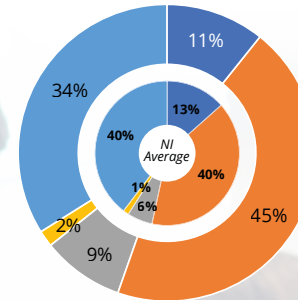
Current Business Finance Conditions

Cashflow

Debt

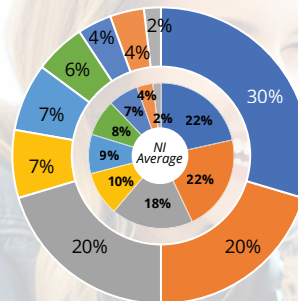


- Critical
- Stable
- Strong
- Weak



- Very manageable (e.g. could pay back early)
- Manageable (e.g. could pay back in the agreed period)
- Unmanageable (e.g. not sure how the business can pay back)
- Very unmanageable (e.g. won't be able to pay back)
- The business has no debt

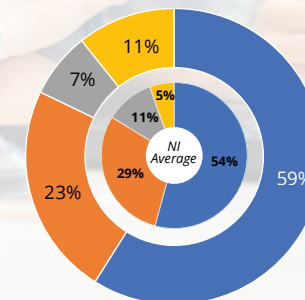
Business Support



- Digital marketing & social media trends - how to maximise exposure & usage
- Financing - How to manage and where and how to access funding
- Sales / Business Development / Exporting - how to grow & access new markets
- No support required
- People - hiring / managing and developing your team
- New innovative technologies incl. AI - understanding and using
- Operating cost management - being efficient & more effective
- Leadership / Strategy
- Introducing and embedding green/sustainability practices in your business

Business Growth Prospects

Next 12 months



- Likely to Grow
- Remain Stable
- Likely to Contract
- Trade with difficulty/Risk of Closure