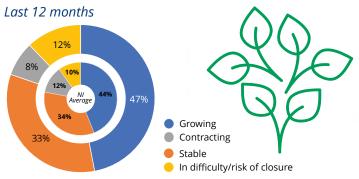


# **Mid & East Antrim**

Barometer 2023

Council area figures on outer circles of charts with NI averages in the centre.

#### **Current Business Conditions**



	Turnover	N.I. Ave. Turnover	Profits	N.I. Ave. Profits	Jobs	N.I. Ave. Jobs
Increased	38%	43%	37%	33%	24%	23%
Stayed Largely the Same	48%	39%	42%	40%	55%	60%
Decreased	14%	18%	20%	27%	21%	17%

## **Cost of doing Business**

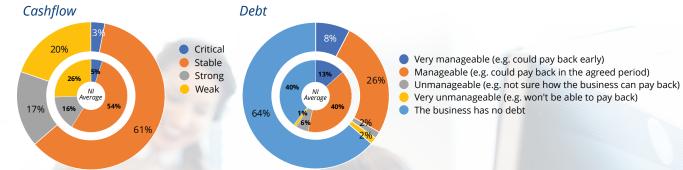
Last 12 months

Affecting Business Sustainabilty?

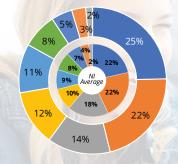




#### **Current Business Finance Conditions**



### **Business Support**

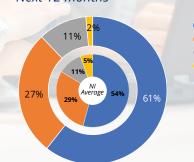




- Digital marketing & social media trends how to maximise exposure & usage
  Financing How to manage and where and how to access funding
- Sales / Business Development / Exporting how to grow & access new markets
- Sales / Business Development / Exporting now to grow & access new markets
- No support required
- People hiring / managing and developing your team
- New innovative technologies incl. Al understanding and using
- Operating cost management being efficent & more effective
- Leadership / Strategy
  - Introducing and embedding green/sustainability practices in your business

## **Business Growth Prospects**

Next 12 months



- Cts S
- Likely to GrowRemain Stable
- Likely to Contract
- Trade with difficulty/Risk of Closure



